

CloudOptix To Demonstrate Socialize App At South By Southwest 2011

Austin, TX, Mar 14, 2011 – CloudOptix to demonstrate **Socialize App** at SOUTH BY SOUTHWEST 2011. This is a **Signature App** that will be sold separately or bundled together with the CloudTop Version 2 release in April, 2011. **Socialize App** lets you invite friends to join your private social network for sharing sensitive personal information, with the option to seamlessly integrate it with your Facebook and Twitter accounts.

By adding **Signature Apps** to the existing stack of **Manage, View, Organize** and **Connect Apps**, the **MeghaWare CloudTop** continues to offer the broadest integration of public cloud services with private cloud storage and communication to dramatically boost productivity and reduce your computing costs. With single login, cloud identity management and a familiar windows-like user interface, it offers a “best-of-breed” hybrid cloud solution – that leverages social networking (Facebook, Twitter, etc.), digital content (Facebook, Flickr **YHOO**, Picasa **GOOG**, etc.), entertainment (Last.fm, Netflix **NFLX**, YouTube **GOOG**, etc.), storage (Amazon S3 **AMZN**, AT&T Synaptic **ATT**, Google Storage **GOOG**, Microsoft Azure **MSFT**, etc.) and private (MeghaWare) clouds.

Our **Manage Apps** let you add cloud storage with offline caching to enable universal data access. By moving or backing up data into the clouds, you no longer have to constantly worry about device management or data loss. Content is fully encrypted in the clouds and cached on the device for working offline, speeding up access while lowering cloud access charges. From any smart device (PC or Smartphone), our **View Apps** can perform cloud file search and tagging to offer a single view of all documents, music, pictures and videos stored across multiple cloud and device-attached storage. Information can be modified using embedded, device-installed or web-based apps (Google Docs, Microsoft Office Web Apps, etc.). Our **Organize Apps** automatically keep files and notes current across all devices and clouds -- freeing you from device lock-in/loss. Also included is support for synchronization of Windows Outlook and Google App contacts and appointments. Using encrypted cloud storage space and communications, our **Connect Apps** give you the option to share sensitive information with invitees – email, messaging, posts and feeds – without third party control/servers involved. **Signature Apps** let you invite your co-workers, family and friends to join your private network for sharing sensitive personal information, with the option to seamlessly integrate with popular public work, play and social networks like Facebook and Twitter.

About Us: CloudOptix, LLC is a privately held, cloud virtualization software company. Leading the industry in consumer and small business cloud computing, our **MeghaWare** line of **CloudTop Application** and **Cloud Appliance** products let customers create simple, affordable and end-to-end cloud computing solutions for personal or business use -- that dramatically boost productivity while driving down total cost of ownership. Our **MeghaWare CloudTop Application** products offer unprecedented freedom of choice and ease of use. They facilitate gradual adoption of cloud computing for consumers and small business with a limited budget and technical expertise. Our **MeghaWare Cloud Appliance** products are user-installable and auto-configuring private (application, storage and compute) clouds that are designed to eliminate concerns about internet availability, access speed and handling of sensitive information in public clouds. Each appliance can be deployed in less than 15 minutes to create a private cloud. Designed for customization and integration of public and private cloud web services into a "best-of-breed" hybrid cloud solution, our products accelerate time to market -- offering our **Application, Cloud, OEM and VAR Partners** market enabling opportunities with an expedited path to profit. We are based in **Boca Raton, Florida** with offices spread across U.S. and India.

To learn more visit www.meghaware.com