

[CloudOptix Previews V2 CloudTop App At Digital Experience And CES 2011](#)

Las Vegas, Jan 5, 2011 – CloudOptix gives a sneak peek of their version 2 MeghaWare CloudTop at Digital Experience and CES 2011. CloudOptix demonstrates the breadth of user choice, control and privacy along with the simplicity, usability and mobility of business, personal and social content management in the clouds.

With this version, CloudOptix continues to simplify, innovate and expand customer choice with an enhanced, dynamic MeghaWare software stack that integrates dozens of public cloud services with 16 newly created Viewing, Productivity, Communication and Organization apps for managing your personal information – it installs on any Internet-enabled compute device to create a virtual Cloud OS. With a simple, unified user interface, consumers can dramatically boost productivity and lower computing costs by creating a “best-of-breed” cloud solution – that leverages social networking (Facebook, Twitter, etc.), digital content (Facebook, Flickr **YHOO**, Picasa **GOOG**, etc.), entertainment (Last.fm, Netflix **NFLX**, YouTube **GOOG**, etc.), storage (Amazon S3 **AMZN**, AT&T Synaptic **ATT**, Google Storage **GOOG**, Microsoft Azure **MSFT**, etc.) and private (MeghaWare) storage clouds.

From any smart device (PC or Smartphone), our **Viewing Apps** offer unified access to personal information – regardless of location, whether stored on the device or in one or more clouds. Information can be accessed using embedded, device-installed or web based apps (Google Docs, Microsoft Office Web Apps, etc.)

Leveraging cloud storage, our **Productivity Apps** keep personal information omnipresent, secure, up-to-date and disaster tolerant – liberating the consumer from worrying about data access or loss and reducing time/money spent on prevention or restoration. Content is cached for working offline, speeding up access and lowering cloud access charges.

Using encrypted cloud storage space, our **Communication Apps** give the consumer the capability to share files and/or communicate with invited group of friends – without giving up content ownership or access to a third party. Consumers can now add private sharing/communication to their Facebook account - creating a content firewall to protect ownership and restrict access to invited friends only.

Our **Organizer Apps** unify contacts, appointments and notes to facilitate import/export or auto-synchronization with any device and come with the option to store information using user-selected encryption keys -- to prevent mining or misuse.

About Us: CloudOptix, LLC is a privately held, cloud virtualization software company. Our MeghaWare line of **CloudTop Application** and **Cloud Appliance** products let customers create simple, affordable and end-to-end cloud computing solutions for personal or business use -- dramatically boosting productivity while driving down their total cost of ownership. Our MeghaWare **CloudTop Application** products offer unprecedented freedom of choice and ease of use. They deliver optimal productivity gains/savings while facilitating gradual adoption of cloud computing – letting the user select devices, clouds and apps without vendor lock-in. Our **MeghaWare Cloud Appliance** products are pre-configured private (storage, compute or application) clouds that are designed to eliminate concerns about internet availability, access speed and handling of sensitive information in public clouds. Each appliance can be deployed in less than 15 minutes to create a private cloud. Designed for customization and integration of public and private cloud web services into a best-of-breed cloud solution, our products accelerate time to market -- offering our **Application, Cloud, OEM and VAR Partners** market enabling opportunities with an expedited path to profit. We are based in **Boca Raton, Florida** with offices spread across U.S. and India. To learn more visit www.meghaware.com